

**Brangus Global Roundup
Schedule
March 6, 2014 – Houston, Texas**

1:00 p.m. – All booths must be fully assembled in the Ballroom

2:00 p.m. – Welcome Address

**2:25 p.m. – Brangus Body Composition Evaluation Presentation
Dr. Tommy Shields – McNeese State University, Lake Charles, LA**

**3:00 p.m. – Brangus Consumer Product Evaluation
Leslie Frenzel – Texas A&M University, College Station, TX**

**3:45 p.m. – World Brangus Congress Update
Promotion for 2014 World Congress – Yucatan, Mexico**

**4:15 p.m. – Video Highlights of Herd Sires and Donor Cows
Jason Bates, IBBA Director of Field Services and
Commercial Marketing, San Antonio, TX**

5:30 p.m. – Cocktail Hour and Hors d'oeuvres

6:30 p.m. – Ideal Video Productions Customer Appreciation Sale